

## CONTACT

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Ann Arbor, MI 48103

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## EDUCATION

### University of Michigan

Master of Science in

Environmental Justice

(Completed April 2020)

Student Gov.: Academics Chair

### Hampshire College

Bachelor of Arts in

Journalism and Creative Writing

(Completed May 2009)

## PRESENTATIONS & ORGANIZING

- **Facilitator:** *Social, Racial, & Environmental Justice Session*. Michigan University-wide Sustainability & Environment Conference, Feb. 2020
- **Presentation:** [Financializing the Crisis: Justice Implications of Market-based Climate Policies](#). Michigan Environmental Justice Summit, Feb. 2020
- **Presentation:** *Migration Crisis as Construct: Climate Change and Militarized Adaptation Along the U.S.-Mexico Border*. Dimensions of Political Ecology Conference, Feb. 2020
- **Organizing:** *External Organizer*, Climate Action Movement – University of Michigan, 2019-2020
- **Organizing:** *Co-Chair*, Climate and Environmental Justice Caucus – East Bay Democratic Socialists of America, 2017-2018
- **Fellowship:** *Organizing Fellow*, Obama for America – Orange, Virginia, 2008

## TECHNICAL SKILLS

- [Data visualization](#)
- Adobe Creative Suite
- WordPress, Drupal CMS
- Microsoft Office

# OWEN WATSON

[LinkedIn](#) | [Website](#)

## PROFESSIONAL EXPERIENCE

**Research Assistant:** Great Lakes Integrated Sciences & Assessments (GLISA)  
Ann Arbor, MI | Aug. 2018 – Present

- Wrote and published bimonthly press releases highlighting GLISA's national climate reports and work in local Great Lakes climate adaptation
- Designed and edited final collateral and copy for the [2019 GLISA Annual Report](#) and [2018 Annual Climate Summary for the Great Lakes Basin](#)
- Partnered with GLISA's Program Manager to plan and execute the [2018 Great Lakes Adaptation Forum](#), designing all creative collateral and scheduling resources
- Maintained and updated GLISA website, handling all online graphic design and HTML/CSS layout in a Drupal content management system
- Drafted interview guide and conducted interviews for NOAA's Sectoral Applications Research Program to design climate vulnerability assessment tools for local governments in the Great Lakes region

**Graduate Practicum:** [Evaluation of GLISA's Small Grants Program, 2011-2015](#)

- Over the course of two years, conducted 35 interviews with principal investigators, researchers, and climatologists involved in Great Lakes Integrated Sciences and Assessment climate adaptation projects
- Following qualitative coding and analysis of interviews, produced a 7,000 word report in custom InDesign template stating project findings, along with recommended actions for future iterations of small grants program

**Staff Writer:** FanGraphs.com

Remote | Nov. 2014 – Jun. 2016

- Wrote [145 total ~1,000 word articles](#) on deadline for the second-most visited baseball website on the internet; featured in 24 separate weekly "Best of FanGraphs" compilations for outstanding analysis
- Contributed a featured chapter in The 2016 Hardball Times Annual, a book comprising the best analytical baseball writing of the year
- Featured in numerous local and national television/radio interviews ([MLB Network](#), WLW Cincinnati)
- Serialized work: [The Cy Young That Never Was](#), three long-form articles on the intersection of sports and social justice issues in urban America

**Client Services Account Manager/Solutions Lead:** Translations.com

San Francisco, CA | Sept. 2011 – May 2018

- Acted as the client/external-facing point of contact for portfolio of over 20 client relationships, ranging from single \$500 projects to multinational organizations with over \$1 million in annual revenue
- Led internal team in client meetings, organized project management, and fielded all client queries and issues related to localization services

**Project Staff Intern:** Piedmont Housing Alliance

Charlottesville, VA | Dec. 2010 – May 2011

- Tabulated, synthesized, and analyzed data from Crozet, Virginia housing needs survey for the West Village project; met with city officials from Crozet monthly to advocate for increased affordable housing units
- Researched integrated sustainable development practices for future Piedmont Housing Alliance affordable housing projects